

fashion calendar

File
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12/5/57

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8 EAST 77th STREET
NEW YORK 21, N. Y.
TRAFALGAR 9-2343

17th YEAR • A WEEKLY PUBLICATION

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

january - 1958

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, DECEMBER 6, 1957</u>			
Thursday Dec. 5 12:00 Noon Luncheon	CHILDREN'S SHOW AND ANNUAL PROGRAM MEETING "Salute to Fashion Group Committees-Children's Edition"--Commentator and chairman: Beryl Tucker. Program Chairman: Eugenia Sheppard. Prices: \$6.50, members; \$7.50, guests. (Please bring Christmas gift package for Children's Aid Society.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	SHERATON-ASTOR HOTEL BALLROOM
Friday Dec. 6 9:30 A.M. Breakfast	TARIFF REGULATIONS EFFECTING HIGH FASHION The press will be invited to a briefing about tariff regulations, pertain- ing to high fashion. Speaker: David Price, National Wool Textile Export Corp., Bradford, England. By invitation. Publicity: Lillian Sessions, at Victor A. Bennett, 6 E. 45th St., MU. 7-2186.	BRITISH WOOLLENS (6 EAST 45TH ST.)	WALDORF-ASTORIA CANADIAN CLUB-18 FL.

Now Going On Through Dec. 23	SPECIAL CHRISTMAS SHOPPING SCHEDULES	RETAIL STORES	N.Y. CITY, NEWARK, BROOKLYN, QUEENS
	Retail stores will have the following shopping hour schedules for Xmas. Regular closing hours on Saturday, unless indicated.		
	STORE	HOURS	
	ABRAHAM & STRAUS (Bklyn).	9:30 A.M. to 9:00 P.M.	
	ARNOLD CONSTABLE	9:30 A.M. to 9:00 P.M.	
	L. BAMBERGER (Newark).	9:45 A.M. to 9:00 P.M.	
	BEST & CO.	9:30 A.M. to 6:00 P.M.	
	BLOOMINGDALE'S	9:30 A.M. to 9:00 P.M.	
	BOND'S.	9:00 A.M. to 9:00 P.M.	
	BONWIT TELLER	10:00 A.M. to 7:00 P.M.	
	DE PINNA	10:00 A.M. to 6:00 P.M.	
	FRANKLIN SIMON	9:30 A.M. to 9:00 P.M.	
	GERTZ (Long Island)	10:00 A.M. to 9:30 P.M.	(Incl. Sat.)
	GIMBELS	9:30 A.M. to 9:30 P.M.	(Incl. Sat.)
	KRESGE-NEWARK	9:45 A.M. to 9:00 P.M.	
	LANE BRYANT	10:30 A.M. to 8:30 P.M.	
	LORD & TAYLOR	9:30 A.M. to 6:00 P.M.	(Incl. Sat.)
	MACY'S.	9:45 A.M. to 9:00 P.M.	
	MARTIN'S (Bklyn)	9:30 A.M. to 9:00 P.M.	
	OPPENHEIM COLLINS	10:00 A.M. to 9:00 P.M.	
	OHRBACH'S.	10:15 A.M. to 8:30 P.M.	
	PECK & PECK	9:30 A.M. to 8:30 P.M.	
	RUSSEKS	10:00 A.M. to 9:00 P.M.	
	SAKS FIFTH AVENUE	9:30 A.M. to 9:00 P.M.	
	SAKS 34TH STREET	9:30 A.M. to 9:00 P.M.	(8:30 Sat.)
	STERN'S	9:45 A.M. to 9:00 P.M.	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, DECEMBER 8, 1957</u>			
Sunday Dec. 8- Dec. 12	DISPLAY MARKET WEEK IN NEW YORK Showing of Spring and Easter display products. Contact: Nat'l Ass'n of Display Industries, 203 N. Wabash Ave., Chicago 1, Illinois.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	500 EIGHTH AVENUE N.Y. TRADE SHOW BLDG.
Dec. 8- Dec. 13	MILLINERY MARKET WEEK IN LOS ANGELES, BY CALIFORNIA MILLINERY GUILD. Contact: Individual Manufacturers, Los Angeles.		
Monday Dec. 9 3:00 P.M.- 6:00 P.M.	PRESS PREVIEW: NEW FIBERGLAS YARN Showing of drapery fabrics made with new Fiberglas "Aerocor" yarn. By invitation. Publicity: H. Mason Gould, PL. 9-3810.	OWENS, CORNING FIBERGLAS, CORP.	FIBERGLAS FABRIC SHOP 16 EAST 56TH STREET
Monday Dec. 9 6:30 P.M.- 8:30 P.M.	FINAL WEEKLY FASHION TRAINING COURSE Subject: "Job Hunting Techniques". Speakers: Mary Campbell, Conde Nast Publications. Eleanor Fried, Fashion Institute of Technology. Price: \$2.00, session. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	SHERATON-McALPIN BALLROOM
Tuesday Dec. 10 9:15 A.M. Breakfast	PREVIEW: SPRING FASHIONS AND FOUNDATIONS "Soft Focus Silhouettes"---in fashions and foundations. Fashions from Ben Reig, Carmel and others; also showing of the chemise in its original 1920 version with "foundations" of that era. For press and buyers. By invitation. Contact: Gloria Crimmins, MU. 6-7788.	NEMO GIRDLES (KOPS BROS-385 FIFTH)	PARK LANE HOTEL CAFE LOUNGE
Tuesday Dec. 10 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Miss Mary will present her Spring millinery collection to the press and buyers. By invitation. Publ.: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.	MISS MARY	37 WEST 57TH STREET SALON
Wednesday Dec. 11 11:00 A.M.	PREVIEW: SPRING LEATHER FASHIONS John Weitz will introduce his Spring collection of "baby leathers" for Mallory Suedes. By invitation. Contact: Minna Greenberg, LO. 3-4920.	JOHN WEITZ FOR MALLORY SUEDES	1410 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday Dec. 11 12:30 P.M. Luncheon	HOLIDAY AND RESORT FASHIONS AT LUNCHEON "Magical Beauty"---presentation of Giulietta Di Roma's Holiday and Winter collection. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Coordinator: Nola Luxford, TE. 8-8000.	GIULIETTA DI ROMA (31 EAST 61ST ST.)	HOTEL PIERRE COTILLION ROOM
Wednesday Dec. 11 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON Showing of Adele Simpson's Resort fashions, available at B. Altman. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Adele Simpson Publicity: Eleanor Lambert, MU. 8-2130. Produced by Mary Alice Rice, CI. 6-1790.	ADELE SIMPSON, INC.	HOTEL AMBASSADOR BALLROOM
Wednesday Dec. 11 2:30 P.M.	PREVIEW OF SPRING MILLINERY Miss May will present her Spring millinery collection. By invitation. Publicity: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.	MISS MAY	23 EAST 57TH STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 11 5:00 P.M.- 7:00 P.M. Cocktails	"TWEEDIE TOILETRIES" AND FASHIONS FOR LITTLE GIRLS Preview of Tweedie Fashions, inspired by Lentheric's new line of "paper doll" toiletries for little girls, presented by Bambury Coats and Suits, Friendly Acrobat Shoe Co., Geisha Robes, Horsman Dolls Inc., Mr. John Juniores, Joseph Love Dresses, Pyramid Leather Goods Co., Regal Knitwear Co. By invitation. Publ: Annette Green, at Lentheric, PL. 5-1881.	LENTHERIC, INC. (745 FIFTH AVE.)	SHERRY NETHERLAND CRYSTAL PAVILION
Wednesday Dec. 11 5:30 P.M.	PREVIEW: SPRING AND EARLY SUMMER FASHIONS Galanos will present a press preview of his Spring and early Summer fashions. By invitation only. Publ: Maxwell-Gray, 527 Lexington, PL. 3-5556.	GALANOS (BEVERLY HILLS, CAL.)	HOTEL AMBASSADOR BALLROOM
Thursday Dec. 12 8:30 A.M. Breakfast	DUPONT TEXTILE FIBERS -- DESIGNER DRESS PROGRAM Presentation of the DuPont program for Spring, featuring designer dresses by Georgia Bullock, Anne Klein for Junior Sophisticates, Vera Maxwell and Hannah Troy. For buyers and buying offices, by invitation. Contact: Mrs. Penny Pope, LO. 3-6400, Ext. 348.	DUPONT COMPANY	21 CLUB 21 WEST 52ND STREET
Thursday Dec. 12 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS Peck & Peck will preview their Resort fashions to the press. By invitation. Contact: Joanne Sidener, OR. 3-4700.	PECK & PECK	260 FOURTH AVENUE (21ST ST.)-6TH FLOOR
Thursday Dec. 12 4:30 P.M. Cocktails	PRESS PREVIEW OF "KOOL FASHIONS" Rhea Manufacturing ("Joan Miller" and "Petti") will present a preview of "Kool Fashions" in conjunction with Lowenstein Fabrics, Kool cigarettes and Nassau in the Bahamas. By invitation. Publicity: Shirley Tucker at Lewin, Williams & Saylor, 138 East 59th St., MU. 8-6200.	RHEA MFG. COMPANY; LOWENSTEIN FABRICS	LE CUPIDON 40 EAST 58TH STREET
Friday Dec. 13 12:00 Noon Luncheon	LUNCHEON FOR FOOD EDITORS Smorgasbord luncheon, based on the Swedish holiday, St. Lucia's Day. By invitation. Publicity: Ellen Saltonstall, WH. 4-5912.	PAN-AMERICAN COFFEE BUREAU	HOTEL PLAZA PERSIAN ROOM
Saturday Dec. 14 12:30 P.M. Luncheon	CUSTOM-MADE FASHIONS BY FONTAYNE Benefit luncheon, with fashions by Fontayne. Tickets: \$10.00, contact: Mrs. Sarah Sutz, ES. 5-7254.	CEREBRAL PALSY; FREDDIE MARKS LEAGUE	WALDORF-ASTORIA BALLROOM
Tuesday Dec. 17 9:15 A.M. Breakfast	PREVIEW: LATE SPRING AND SUMMER DRESSES Showing of Barquette late Spring and Summer fashions to the press. Showing at 9:45 A.M. By invitation. Publicity: Eileen Milling at Gore Smith Greenland, 420 Madison Ave., MU. 8-6265.	BARBETTE (1350 BROADWAY)	WALDORF-ASTORIA JANSEN SUITE
Tuesday Dec. 17 11:00 A.M.	PRESS PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS Preview of Resort and Spring ready-to-wear originals designed by Sophie, in collaboration with Stephen Erklin. By invitation. (Note Change of Date.) Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 17 12:15 P.M. Luncheon	PREVIEW OF 1958 TOWEL COLLECTION Martex will present "Les Towels" a press showing of bath accessories, beach sheets and kitchen towels; also, ready-to-wear manufactured from beach sheets. Staged and costumed by Jean and William Eckart. By invitation. Contact: Peg Bender at Ellington & Co., 535 Fifth Ave., MU. 7-4300.	MARTEX TOWELS, DIV. OF WELLINGTON SEARS	HOTEL PIAZA BALLROOM
Thursday Dec. 19 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS Best will present their Resort collection to the press. By invitation. Publicity: Barbara Birkelund, PL. 9-2000.	BEST & CO.	13TH FLOOR RECREATION ROOM
Thursday Dec. 19 8:30 P.M.	SHOWING OF FASHIONS DESIGNED BY STUDENTS Showing of 1957 fashions. Admission by ticket; contact: OR. 5-8130.	FASHION INSTITUTE OF TECHNOLOGY	225 WEST 24TH STREET AUDITORIUM
Friday Dec. 20 10:00 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 22nd Annual Christmas Ball for benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM
Dec. 25	CHRISTMAS DAY (Wednesday).		
Thursday Dec. 26 8:00 P.M. Dinner- Dance	FOURTH INTERNATIONAL PRESS BALL The Fourth International Press Ball for benefit of the United Nations Children's Fund and The N.Y. Herald Tribune Fresh Air Fund. Tickets: \$50.00. Contact: Marion Perry, EL. 5-5725.	THE FOREIGN PRESS ASSOCIATION	WALDORF-ASTORIA BALLROOM
Friday Dec. 27 10:00 A.M.	PRESS PREVIEW OF SPRING LINGERIE Luxite-Kayser will present their Spring lingerie collection to the press and resident office buyers. By invitation. Contact: Kay Wilson, MU. 3-7020.	LUXITE-KAYSER	425 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Jan. 1	NEW YEAR'S DAY (Wednesday).		
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Joseph Mann, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Sunday Jan. 5 10:00 A.M. 1:00 P.M. Brunch	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will show their Spring and Summer jewelry collection to out-of-town and local press. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Sunday Jan. 5 11:00 A.M. Breakfast	SPRING MILLINERY AT VISITING PRESS SHOW Emme will present her Spring millinery to the visiting press. (Local press and buyers. Mon., Jan. 6, 5:30 P.M.--See Pg. 5.) By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME, INC. (19 WEST 57TH ST.)	HOTEL PIAZA WHITE & GOLD SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 5 12:30 P.M. Luncheon	MILLINERY SHOWING FOR OUT-OF-TOWN PRESS Laddie Northridge will preview his Spring millinery collection to the visiting press. (<u>Local Press Wed., Jan. 8, 11:00 A.M.--See Pg. 6.</u>) By invitation. Publicity: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON- 5TH FLOOR
Sunday Jan. 5 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. (<u>Local Press, Mon., Jan. 6, 10:00 A.M.--See Below.</u>) By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Sunday Jan. 5 4:00 P.M.- 8:00 P.M.	COCKTAILS AND BUFFET FOR VISITING PRESS Forstmann will invite the out-of-town press to an open house buffet supper. By invitation. Publicity: Adelia Bird Ellis, CI. 5-8448.	FORSTMANN, INC.	CARLTON HOUSE 680 MADISON AVENUE
Jan. 6 10:00 A.M.	SALLY VICTOR'S MILLINERY PREVIEW FOR LOCAL PRESS AT 10:00 A.M., 18 EAST 53RD STREET. Contact: Mildred Josephs, PL. 3-7450.		
Monday Jan. 6 12:30 P.M. Luncheon	PRESS PREVIEW OF SPRING MILLINERY Trevi will present his millinery collection to the press and buyers. By invitation. Publicity: Donna Cannon, 505 Fifth Ave., MU. 7-5447.	TREVI, INC. (26 EAST 55TH ST.)	HOTEL PLAZA BAROQUE SUITE
Jan. 6 5:30 P.M.	EMME'S SPRING MILLINERY PREVIEW FOR LOCAL PRESS AND BUYERS AT 5:30 P.M., COCKTAILS, HOTEL PLAZA, TERRACE ROOM. Publ: Eleanor Lambert, MU. 8-2130.		
Monday Jan. 6- Jan. 9	FORTY-SEVENTH ANNUAL CONVENTION Theme: "The Changing Concepts and New Opportunities in Retailing". Thirty- five session conferences on merchandising, personnel, store management, credit, sales promotion, public relations, control techniques and smaller store problems. Price \$10.00, members (with a maximum of \$50.00 for member stores); \$20.00, non-members. Contact: Nevin Fidler, Director of Public Relations, 100 West 31st St., CH. 4-8780.	NATIONAL RETAIL DRY GOODS ASS'N.	HOTEL STATLER
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS Henry Friedrichs will present their Spring coat collection daily for the visiting press. Continuous showings. Contact: Alan R. Baron, PE.6-8868.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Jan. 6- Jan. 11	SPRING SHOE FASHIONS OPEN HOUSE PREVIEW "Leather Springs Eternal"--a five-day preview, 10:00 A.M. to 6:00 P.M., of Spring shoes for every member of the family, with emphasis on women's shoes. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 6- Jan. 31	EXHIBIT OF SPRING FASHIONS Exhibit featuring fashions from February, March and April issues. For store and buying office executives. Contact: Anita Blanchard, PL.9-8100.	SEVENTEEN MAGAZINE	488 MADISON AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 6	PREVIEW OF FALL 1958 FABRICS Showing of suit, coat, sportswear and dress woolens; also "Belgiwool" woolens and worsteds for Fall of 1958. By appointment. Contact: Jean Russell at Berglas Rieger, 112 West 34th St., BR. 9-2015.	STRONG, HEWAT & BERRIEGE WOOLENS	112 WEST 34TH STREET SHOWROOM - 19TH FLOOR
Tuesday Jan. 7 9:00 A.M. Breakfast	SPRING HATS BY MILLINERY COUTURE The Trade Committee of Millinery Stabilization Commission will present the first showing of The Millinery Couture's Spring and Easter hats. By invitation. (<u>Note Change of Time.</u>) Contact: LO. 4-7800.	MILLINERY STAB. COMM. (1450 BROADWAY)	SHERATON-ASTOR HOTEL GRAND BALLROOM
Tuesday Jan. 7 11:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY William J. will preview his collection of Spring millinery. Press by invitation only. (Not transferable). Buyers' caution fee \$200.00; manu- facturers, \$450.00 (invitation on request). Contact: CI. 5-8991. Publicity: Donna Cannon, 505 Fifth Avenue, MU. 7-5447.	WILLIAM J.	44 WEST 54TH STREET SALON
Tuesday Jan. 7 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: FASHIONS FROM "MARJORIE MORNINGSTAR" Harper's Bazaar will present a preview of fashions from "Marjorie Morningstar", Warner Bros. film. By invitation. (<u>Note Change of Place.</u>) Publicity: Berta MacDonald at Harper's Bazaar, PL. 1-2100.	HARPER'S BAZAAR (572 MADISON AVE.)	ST. REGIS HOTEL LOUIS XVI SUITE
Wednesday Jan. 8 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Irene of New York and Rivera Spring millinery collections. By invitation. (<u>Note Change of Date.</u>) Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Jan. 8 11:00 A.M.	PREVIEW OF LADDIE NORTHRIDGE'S SPRING MILLINERY FOR LOCAL PRESS, 11:00 A.M., 16 WEST 57TH ST. Publicity: Maud G. Moody, LE. 2-5562.		
Thursday Jan. 9 10:30 A.M.	PREVIEW OF SPRING & SUMMER MILLINERY Mr. John will preview his Spring and Summer millinery collection. By invitation. Publicity: Toni Woodward, MU. 8-4906.	MR. JOHN, INC.	51 EAST 57TH STREET SALON
Saturday Jan. 11 9:00 A.M.- 12:00 Noon	OPEN HOUSE FOR VISITING PRESS Mme. Helena Rubinstein will invite the visiting press to an open house breakfast. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.	MME. HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Monday Jan. 13 10:30 A.M.	TATIANA OF SAKS CUSTOM MILLINERY Press showing of Spring custom-made millinery, designed by Tatiana du Plessix. By invitation. Publ.: Grace de Mun, PL. 3-4000, Ext. 7064.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Monday Jan. 13 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION Preview of Nelly Don's Spring fashions, available at Stern's. Showing at 1:00 P.M. (<u>Note Change of Place.</u>) By invitation. Contact: Hilda Fitzgerald, LO. 5-4762.	NELLY DON (350 FIFTH AVENUE)	HOTEL PIERRE SUITE #1-BALLRM FOYER

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 13 12:30 P.M. Luncheon	SPRING FASHIONS DURING LUNCHEON Showing of Harvey Berin's collection, Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Ambassador Fashion Director: Mary Alice Rice, CI. 6-1790.	HARVEY BERIN, LTD. (530 SEVENTH AVE.)	HOTEL AMBASSADOR BALLROOM
Tuesday Jan. 14 8:30 P.M. Dinner	TWENTY-FIFTH SILVER ANNIVERSARY DINNER Display in East Foyer of 60 different types of fabrics which will be used in Spring and Summer lines by House & Daytime Dress Mfrs. Cocktails at 7:00 P.M. Tickets: \$25.00 including entertainment. Contact: Bette Kahn, N.A.H.D.M., 1350 Broadway, LA. 4-6352.	NAT'L ASS'N OF HOUSE & DAYTIME DRESS MFRS.	WALDORF-ASTORIA BALLROOM
Thursday Jan. 16 9:30 A.M. Breakfast	PREVIEW: SPRING & EARLY SUMMER BRIDAL FASHIONS Ohrbach's will preview their bridal and bridesmaid collection. By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	4TH FLOOR BRIDAL SALON

OPENING OF SPRING COLLECTIONS IN ROME, FLORENCE, PARIS AND LONDON

Beginning Saturday Jan. 18- Jan. 20	OPENING OF ROMAN COUTURE COLLECTIONS <u>Jan. 18:</u> Accessories Exhibit; Showing by New Italian Fashion Houses; Gregoriana; Dessalles; Marlen; Rapuano; Sarli. <u>Jan. 19:</u> Eleanora Garnett; Baratta; Mingolini-Gugenheim; Fontana. <u>Jan. 20:</u> La Tessitrice dell'Isola; Gattinoni; Giovanelli; Centinaro. Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro 147, Rome.	CENTRO ROMANO L'ALTA MODA	ROME, ITALY
Monday Jan. 20- Jan. 23	OPENING OF FLORENCE COUTURE COLLECTIONS <u>Jan. 20:</u> Millinery Show; Aria, Avagolf, Baldini, Falconetto, Glans, Livix, Myricae, Scarabocchio, Valditevere, Vito, Mirsa, Avolio, Bertoli, Puma. <u>Jan. 21:</u> Sportswear & Casuals by the high fashion houses; Schuberth. <u>Jan. 22:</u> Guidi, Veneziani, Simonetta, Fabiani. <u>Jan. 23:</u> Capucci, Marucelli, Antonelli, Carosa. Contact: G. B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
Beginning Monday Jan. 27	OPENING OF PARIS COUTURE COLLECTIONS <u>Jan. 27:</u> Manguin, Patou, Claude Riviere, Sagardoy. <u>Jan. 28:</u> ACP, Balmain, Cardin, Heim, Laroche, Raphael, Vramanti. <u>Jan. 29:</u> Desses, Gres, Griffe, Revillon, Maggy Rouff. <u>Jan. 30:</u> Bruyere, Dior, Lanvin-Castillo, de Rauch. <u>Jan. 31:</u> Carven, Charles Montaigne, Michel Tellin. (Balenciaga, Chanel and Givenchy have not as yet set dates.) Contact: Chambre Syndicale--102, Rue du Faubourg St-Honore, Paris	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
Beginning Tuesday Feb. 4- Feb. 6	SCHEDULE OF LONDON COUTURE PREVIEWS <u>Feb. 4:</u> Digby Morton, Michael, Mattli, Ronald Paterson. <u>Feb. 5:</u> Victor Stiebel, Hardy Amies, Charles Creed, Lachasse. <u>Feb. 6:</u> John Cavanagh, Worth, Norman Hartnell, Michael Sherard. Contact: Ann Ryan, 461 Old Bond Street, London W.1.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND

MOVIES...OPERA...THEATRE

- Thursday
Dec. 5 PREMIERE: "SAYONARA" (Movie) MUSIC HALL, 6TH AVE., & 50TH STREET
Filmed in Japan, the Technirama and Technicolor Warner Bros. production, based on the novel by James A. Michener, stars Marlon Brando. Introducing Miiko Taka and co-starring Patricia Owens, Red Buttons, Ricardo Matalban, Martha Scott, Miyoshi Umeki and James Garner. Producer: William Goetz. Director: Joshua Logan. The Stage Show will feature annual Christmas presentation of "The Nativity". Warner Bros. Publicity: Eve Siegel, CI. 6-1000. Music Hall Publicity: Fred Lynch, CI. 6-4600.
- Monday
Dec. 9 SEVENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 9: Strauss' "DER ROSENKAVALIER". Tues., Dec. 10: Gounod's "FAUST". Wed., Dec. 11: Giordano's "ANDREA CHENIER". Thurs., Dec. 12: Bizet's "CARMEN". Fri., Dec. 13: Rossini's "IL BARBIERE DI SIVIGLIA". Sat., Mat. Dec. 14: Mozart's "DON GIOVANNI". Sat., Eve., Dec. 14: Verdi's "AIDA". Publicity: Francis Robinson, FE. 6-1200.
- Tuesday
Dec. 10 OPENING: "SHADOW OF MY ENEMY" ANTA THEATRE, 245 WEST 52ND STREET
Nick Mayo will present Sol Stein's play, based on a famous court room trial, starring Ed Begley and Gene Raymond with William Harrigan, Leon Janney and Mason Adams. Sets and lighting: Donald Oenslager. Director: Daniel Petrie. Publicity: Harvey Sabinson, CI. 6-0856.
- Thursday
Dec. 12 PREMIERE: "PEYTON PLACE" (Movie) ROXY THEATRE, 50TH ST. & 7TH AVENUE
20th Century Fox production, based on the Grace Metalius novel about a small New England community. Starring Lana Turner, Lloyd Nolan and Hope Lange. Producer: Jerry Wald. Director: Mark Robson. Costumes: Adele Palmer. Publicity: John Springer, CO. 5-3320.
- Thursday
Dec. 12 OPENING: "THE GENIUS AND THE GODDESS" HENRY MILLER THEATRE, 124 W. 43RD ST.
Courtney Burr, in association with Liska March, will present the Aldous Huxley and Beth Wendell play about a modern scientist, starring Nancy Kelly and Alan Webb. Director and sets: Richard Whorf. Costumes: Virginia Volland. Publicity: George Ross, BR. 9-5906.
- Wednesday
Dec. 18 PREMIERE: "OLD YELLER" (Movie) TRANSLUX THEATRE, LEX. AVE. & 52ND ST.
Walt Disney's adventure drama, adapted from the novel by Fred Gipson, about a Texas farming family during the Civil War and a dog who protects them, starring Dorothy McGuire and Fess Parker. Producer: William H. Anderson. Director: Robert Stevenson, Publ.: Charles Levy, PL. 9-3880.
- Thursday
Dec. 19 OPENING: "THE MUSIC MAN" MAJESTIC THEATRE, 245 WEST 44TH STREET
The Meredith Wilson musical about a confidence man in Iowa during the turn of the century. Presented by Kermit Bloomgarden in association with Herbert Greene, starring Robert Preston with Barbara Cook, David Burns and Pert Kelton. Director: Morton de Costa. Sets: Howard Bay. Costumes: Raoul Pene du Bois. Publicity: Arthur Cantor, CI. 6-6495.
- Friday
Dec. 20 PREMIERE: "RAINTREE COUNTY" (Movie) PLAZA THEATRE, 42 EAST 58TH STREET
MGM's Technicolor film, using a new photographic process, "Camera 65", will star Montgomery Clift, Elizabeth Taylor and Eva Marie Saint in the Ross Lockridge Jr. novel about America from 1859-1865. Producer: David Lewis. Director: Edward Dmytryk. Costumes: Walter Plunkett. Publicity: Frances Lane, JU. 2-2000.